

The 6 Phrases For Better Communication Skills

Use The Right Words, Get The Right Result

Why Language Is Important



Language structures reality.



Language sets the tone for respect, kindness, safety, belonging, mattering and more. And it can do the opposite too.



Language helps us understand what another person is experiencing, how to support them, how to honor them. And it can do the opposite too.

6 Phrases To Use



1. "We"



2. "Thank you."



3. "If you please."



4. "What is your opinion?"



5. "You did a great job!"



6. "I admit I made a mistake."



Bonus Phrase: "Together"

"We'll figure this out together."

"Together our team will innovate like never before."

"We can crush the competition together."

Good Communication Builds Safety, Belonging & Mattering



Safety means creating an environment where we can take risks and stretch and grow.

"You are doing everything correctly, thanks for stretching! I've got your back. Reach out to me if I can provide any clarity, brainstorming, support of any kind."



Belonging means creating an environment where we all feel like a tight-knit tribe, we're all equal and we're rowing in the same direction to reach our goals.

"I'm so glad you're on the team. It's great to have you here. Who could you bring into the loop or mentor to help them succeed too, and to expand our tribe?"



Mattering means each of us contributes individually in a unique way. We all make a difference. We're appreciated and publicly acknowledged.

"You're my top pick to run this project--I totally trust and appreciate you and your contributions and gifts. How can I help you shine?"



Safety + belonging + mattering = TRUST

When leaders communicate in a way that builds trust, they get results like these*:



Employee retention increased by 90% or more



Individual productivity increased by 35-50%



300%+ more effective messages

*Stats are from over 1,000 of SmartTribes Institute's coaching and workshop clients

Get More Brain-Based Tools at [SmartTribesInstitute.com/subscribe](https://www.smarttribesinstitute.com/subscribe)