

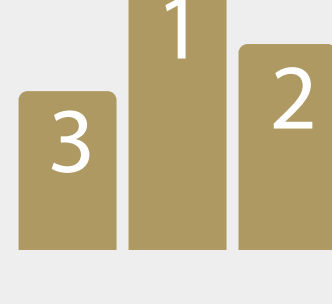
randstad award 2014

The Randstad Award research provides insights into the attractiveness of employers. This independent survey was conducted across 200,000 people in 23 countries.

workforce insights 2014

top 3 sectors

Top 3 of sectors in which potential employees would like to work.



60%

media & information



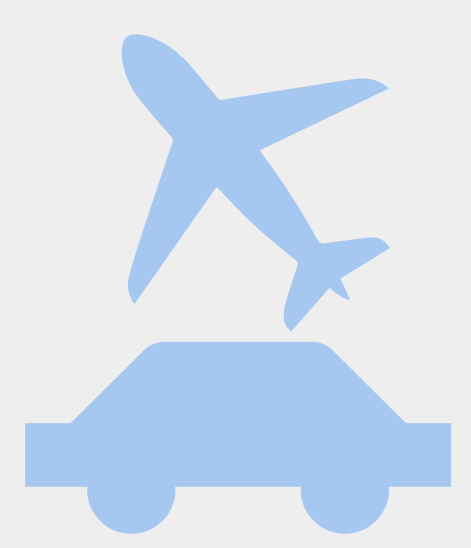
60%

information technology



55%

aerospace & defense



choosing an employer

Most important criteria when choosing an employer.



69%

offers competitive salary & employee benefit

55%

offers long-term job security

49%

has a pleasant working atmosphere

43%

ensures a good work-life balance

39%

is financially healthy

what traits are most important?

personality traits

Personality traits most desired in an employer.



78%
honest



71%
reliable



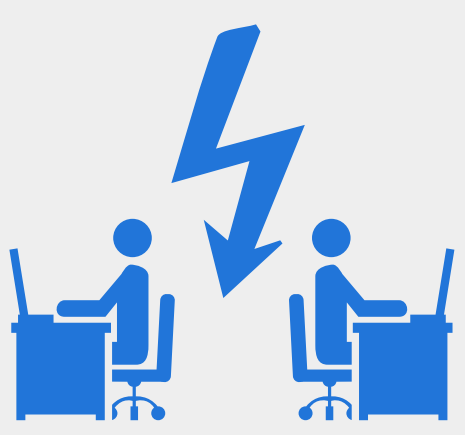
62%
secure

work-life balance

Factors that put work-life balance at risk.



49%
unfavorable working environment



44%
poor cooperation with colleagues



42%
lack of support/assistance to meet deadlines

what motivates your team?

work longer

Motivators to work past one's desired retirement age.



more relaxed work schedule

43%

more friendly work atmosphere

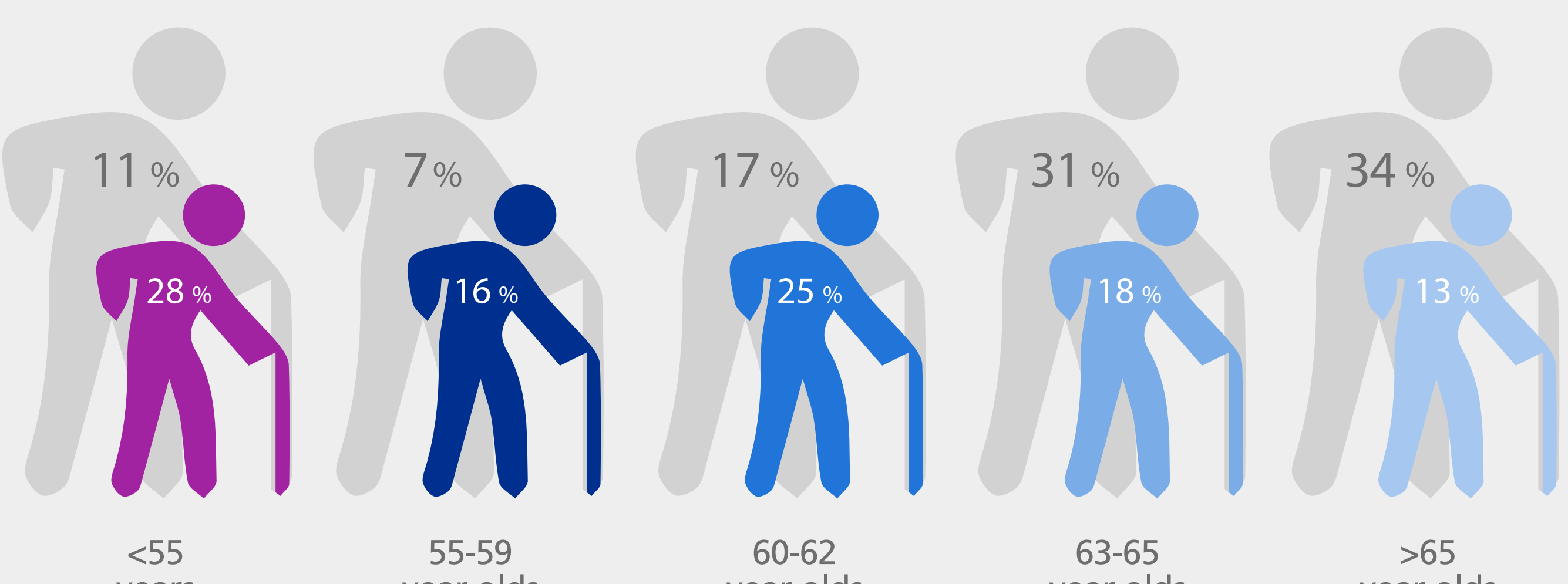
39%

possibility to adapt working hours to personal situation

35%

retirement age

Desired versus expected retirement age



think I have to work until
 would like to work until