

Outcome Frame

Remove Roadblocks & Encourage Insight

The Outcome Frame helps us create 2 key experiences in the brain of the recipient: insight and aspiration. We must have our *own* insights and aspire to a glorious future of *our* making! Human beings always choose the best available feeling on their menu. Using the Outcome Frame to create a clear vision of your Desired State (and then bask in it!) adds more choices to their menu and provides a new vision to move toward.



Invest 15 minutes minimum when doing an Outcome Frame—this ensures the brain forms potent pictures, sounds, feelings as it “tries out” the Desired State.



Try the Outcome Frame in a group if your team is stuck or needs to create a shared Desired State.



Use the Outcome Frame with colleagues, prospects, clients, your spouse, your kids, anyone!

Want us to walk you through the Outcome Frame?

Watch the video at SmartTribesInstitute.com/vision

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